

Reference

Thursday, 14 December 2006

Dear Sir / Madam,

It is with great pleasure that I provide this introduction and reference for Michal Miksik who was an intern with **WEBHEAD** from the 1st July 2006 - 22nd December 2006 and has been a fine addition to our small team.

During his time with us at **WEBHEAD**. Michal worked in two main areas:

1. Design graphical interfaces and other graphical elements for our web clients including banners and animated elements using Flash.
2. Print media design including full page newsprint advertisements, brochures and business cards

*Examples of work carried by Michal include:

- Extensive image and graphic design for internet publication;
- Copywriting for web publication including proof reading and editing;
- Medium level Flash illustration and animation for web clients;
- Deployment of images and text online via **WEBHEAD's** proprietary CMS;
- Full page newsprint advertisement layout, including image preparation and deployment of artwork to national publications via www.websend.com.au


**A detailed breakdown of Michal's projects is attached.*

Michal has shown himself to be a highly productive and conscientious worker, approaching each set task care and application. He is wholly considerate of those around him and has worked seamlessly with our close-knit team.

Michal is able to work entirely unsupervised and has shown considerable talent for design in all areas of digital and print media. Michal is also adept at researching a topic and writing accurate and informative copy that is of a commercial standard. He will be an asset in any quality media company.

Michal has been very highly regarded by everyone here at **WEBHEAD** and we wish him the very best in his future endeavors - he will be missed.

Sincerely,



Paddy McCann
Director **WEBHEAD**

Website Interface Designing (Photoshop)

Website interface... implementing Corporate Design

Projects:

- ISRI
- Classic Conveyancing
- Chill Factor
- Join Us
- Lay Buy Your Home & John Bungey Real Estate
- Looking Good Feeling Great
- LPG
- Pride Mortgages
- RIPA
- Pia's Gifts
- Style Times
- Sydney City Mitsubishi
- Swapshop4kids
- Alisa Fedele
- Steph Whiteley

Website Content Writing/Designing (E1/Dreamweaver/Photoshop)

Deep etching, creating headers, html, css, writing content

Projects:

- HNK Ryan
- Adventure Travel
- Francois Manufacturing Jewellers
- Eagle Wing Scooters
- High Performance World
- Ray White Hills
- Looking Good Feeling Great
- LPG
- Orange Blossom Festival
- Pride Mortgages
- RIPA
- Speed Options
- Style Times
- Blackman's Bicycles

Animated Banners (Flash, Image Ready)

Creating animated website headers, banners, ads in form of swf files and animated gifs.

Projects:

- Signwave
- Adventure Travel
- Ray White Hills
- Francois Manufacturing Jewellers
- Looking Good Feeling Great

Print Media (Illustrator, InDesign, Photoshop)

Newspaper and magazine ads, brochures, posters, business cards

Projects:

- ISRI
- John Cootes Furniture
- Eagle Wing Scooters
- Francois Manufacturing Jewellers

Creating more than 100 ads for National and local Newspapers including:

- Sun Herald, Daily Telegraph, Penrith Press, Central Coast Advocate, Liverpool Leader, Blue Mountains Gazette, Fairfield City Champion, Fairfield Advance

Branding

Logo Creation, colour themes and textual style sheets

Projects:

- Chill Factor
- Global Bookkeeping Services
- JoinUs
- LPG
- International Currency Systems